

# ISTE AFFILIATE NEWS

## Stay in Touch with Affiliate Colleagues

Annette and Mike have set up a twitter feed at @isteaffiliates. This is a collection of all known ISTE affiliate twitter accounts. We've also used twitter lists to set up U.S. Affiliate or non-U.S. specific feeds. To subscribe to any of these, point your RSS reader the feeds found at:

All ISTE Affiliates: <http://twitter.com/isteaffiliates>

U.S. ISTE Affiliates: <http://twitter.com/isteaffiliates/us>

Non-U.S. ISTE Affiliates: <http://twitter.com/isteaffiliates/non-us>

If your affiliate has a twitter that's not included - email us and we'll add it immediately. If your affiliate doesn't have a twitter account, you may want to consider creating one to leverage its power to disseminate your affiliates' activities.

### Listserve

There are several listserve set up for Affiliate groups. Please pay attention to these announcements and discussions, and use them for your greatest resource of information and expertise. You may only address emails to the lists you belong to. To send an email, simply address your email to the email address and it will be sent to the whole list. To reply to the whole list, use

"reply all" and to reply to only the sender, use "reply."

All Affiliate

Leaders: affiliates@iste-listserver.iste.org. Includes the primary contact ("Affiliate Rep") plus at least several other leaders from each Affiliate. Susan uses this as the primary method of communicating so it is critical to watch for these emails.

Executive Directors: execdir@iste-listserver.iste.org. Includes only the Executive Director (if there is one) of each Affiliate.

Conference Co-Marketers: comarket@iste-listserver.iste.org. Includes only the primary contact and secondary contact (if there is one) of Affiliates who opted in to the Conference Co-Marketing program.

Susan is the only one who can add or remove people from these lists. If you know of any changes that should be made please contact her directly.



## Purpose

Mike Lawrence (CUE) and Annette Smith (WEMTA) are your representatives to the ISTE Board. We are working on communication strategies to the Affiliates. One of our major goals is to make sure all Affiliates are aware of the work we are doing at the Board level to represent each of you! This newsletter is one way to keep you up to date. The Fall issue covers the June and September Board meetings as well as items discussed in our monthly Board and Committee phone calls.



ANNETTE MEETING WITH THE ISTE STAFF AND LEADERSHIP TEAM DURING THE SEPTEMBER PRE BOARD MEETING RETREAT.



MIKE MEETING WITH THE ISTE STAFF AND LEADERSHIP TEAM DURING THE SEPTEMBER PRE BOARD MEETING RETREAT.

## Affiliate Tiered Membership

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Hopefully everyone has renewed their affiliate's membership in ISTE. Susan and Terra have done a great job of contacting affiliates and answering individual questions. If your Affiliate still has not finalized its membership renewal and the choice of standard or premium, please contact Susan right away.

With the new website design it might be challenging to find the link to the benefits link related to each of the tiers. Here is a direct link: <http://www.iste.org/membership/join-iste/affiliates/affiliate-member-benefits.aspx>. Membership kits are being created and will be sent to every Affiliate. It will contain details about the Affiliate program and how to make the most of all the benefits.

The Affiliate Committee spent a great deal of time debating the issues related to balancing the costs of Affiliate's to the benefits offered. One key item is to keep the ISTE Affiliate relationship reciprocal. The ISTE Board believes that what each Affiliate brings to the organization has a value, just as what ISTE brings to the Affiliate has a value. This is why a tiered approach was chosen. Each Affiliate has the choice of what benefits are the most valuable and to only pay for those items. If you have any concerns or questions related to the Tiered Membership please contact Susan Larson, Mike Lawrence or Annette Smith and we will do our best to answer the question or move the issue forward to the Affiliate Committee and possibly the Board.

## June Board Meeting Highlights

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The two days before the ISTE Conference in Denver the Board of Directors met. During the meeting new Board Members had training, time with Helen Padgett (ISTE President) and committee assignments were made. Additionally elections were held at the Board level for a president-elect and executive board members. Holy Jobe is the incoming president and will spend the next year working with Helen to prepare for the new responsibilities. Annette

Smith and Ben Smith (no relation) were elected to the Executive Board. A goal of the Board for 2010-2011 is to re-examine the Board and committee structure. We believe it is very important that an Affiliate representative has a voice at the Board level. If you have input for Annette on the role of the Affiliates at the Board level she would like to hear from YOU!

## Future ISTE Conference Rotation

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In 2007, ISTE leadership decided to make a shift to a shorter rotation between ISTE conference rotations. The plan now rotates the ISTE conference through three 'anchor' states and one wildcard using a four-year rotation format. The 'anchor' states are: Pennsylvania, Texas and California. The new rotation officially begins in 2013 in San Antonio, Texas, heading to 'wildcard' Atlanta, Georgia in 2014, then onto Philadelphia, Pennsylvania in 2015 and wrapping up its first cycle in Los Angeles, California in 2016. The new 4-year cycle was put into place to create an increased regularity of locations, convention center relationships and attendee

familiarity and keep costs at a more predictable level.

For affiliates, this means that PAECT, TCEA and CUE will be working with regional ISTE's US affiliates to support ISTE's effort once every four years as host affiliate. If your affiliate is within one of these regions - reach out to these affiliates to start planning your participation now!

# Washington Updates

One thing that we heard loud and clear at the Affiliate Meeting in June was the need to get the Washington Updates back. For those of you new to the Affiliates, the Washington Updates is an e-newsletter that highlights issues around legislation and advocacy in the US. Mike and Annette took this issue to Hilary Goldman (ISTE Director of Government Affairs) and Don Knezek (ISTE CEO). Both agreed that getting information out to the Affiliates was necessary, but that there may need to

be a different format. Hilary took this task forward and the first NEW AND IMPROVED Washington Update went out the end of September <http://www.iste-community.org/profiles/blogs/congress-adjourns-october>. She also has a blog that is updated several times a month <http://www.iste-community.org/profiles/blog/list?user=HilaryGoldmann>. To stay updated, add an RSS feed to these pages.

# Elections - Coming Up

The position of Affiliate Representative on the ISTE Board becomes open for the two-year term beginning June, 2010. Call for Nominations will open in early January. Nominations must be submitted by an Affiliate, and each

Affiliate may only nominate one candidate. To be eligible, nominees must have attended an Annual Affiliate meeting at the ISTE conference in the last three years. Watch for more information in December.

# Awards

## **Outstanding Teacher and Outstanding Leader Award**

Remember, as an Affiliate you can nominate your members for the Outstanding Teacher and Outstanding Leader awards <http://www.iste.org/membership/awards-and-recognition/list-of-awards/outstanding-teacher-award.aspx>. As you nominate and select winners at your organization's level, think about including your winners in the nominations for the international award. Imagine how wonderful it would be to go back to YOUR district as a regional or international award winner! You can make that happen for someone in your area!

## **Making IT Happen Award**

This is a unique benefit for Affiliates. You may choose to award one or two people in your organization who, for reasons you determine, have shown tremendous accomplishments and leadership and deserve special recognition. ISTE will supply you with award and recognition materials, but you choose your winners. There is a list of suggested criteria, as well as information about how to request the materials posted on the ISTE website, [http://www.iste.org/membership/awards-and-recognition/list-of-](http://www.iste.org/membership/awards-and-recognition/list-of-awards/making-it-happen-award.aspx)

[awards/making-it-happen-award.aspx](http://www.iste.org/membership/awards-and-recognition/list-of-awards/making-it-happen-award.aspx). ISTE will supply materials for up to two winners per year per Affiliate.

## **Outstanding Young Educator Award**

This annual award is presented to an outstanding young educator (under the age of 35) who demonstrates vision, innovation, action, and transformation using technology to improve teaching and learning. The work of the selected educator will reflect ISTE's mission and purpose and can be used to model best practices in the field. Anyone may nominate an eligible candidate, including affiliates. More info: <http://www.iste.org/membership/awards-and-recognition/list-of-awards/outstanding-young-educator-award.aspx>.

## **Public Policy Advocate of the Year Award**

Presented to an individual who is an outstanding leader and mentor in advocating for education technology policy at the local, state, regional, national and/or international level. Anyone may nominate an eligible candidate, including affiliates. More info: <http://www.iste.org/about-iste/advocacy/public-policy-award/public-policy-advocate-of-the-year.aspx>.

## YOUR AFFILIATE REPRESENTATIVES CONTACT INFORMATION

*Annette R. Smith, Ph.D.*

[arsmith14@gmail.com](mailto:arsmith14@gmail.com) or [smitha@westosha.k12.wi.us](mailto:smitha@westosha.k12.wi.us)

*Mike Lawrence*

[mlawrence@cue.org](mailto:mlawrence@cue.org) twitter: @techmaverick

## FUTURE UPDATES

The Board has monthly calls, but in an effort to make this a useful communication tool we will only contact you after the face-to-face Board meetings. Our next meeting is in Philadelphia in February. If you have items you want to make sure we address please contact us before mid February. Look for another update in early March.